



# MOON Study

## Maximizing Opioid safety with Naloxone

# 2017 Poster Contest

### JUDGING RUBRIC

CATEGORY	4	3	2	0
<b>Graphics – Originality</b>	Several of the graphics used on the poster reflect an exceptional degree of contestant creativity in their creation and/or display	Some of the graphics used on the poster reflect contestant creativity in their creation and/or display	Use of graphics lacks originality and creativity.	No graphics are used in the submission.
<b>Graphics – Relevance</b>	All graphics are related to the topic and make it easier to understand	All graphics are related to the topic and most make it easier to understand	Most graphics relate to the topic	Most graphics do not relate to the topic
<b>Attractiveness</b>	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy <u>or</u> very poorly designed. It is not attractive.
<b>Mechanics</b>	Capitalization, spelling, grammar, and punctuation are correct throughout the poster.	There is 1 error in capitalization, spelling, grammar, or punctuation.	There are 2 errors in capitalization, spelling, grammar, or punctuation.	There are more than 2 errors in capitalization, spelling, grammar, or punctuation.
<b>Originality of message</b>	Poster depicts an important and original message in a novel, creative manner.	Message is not original, but is displayed in a novel and creative manner.	Message is not original. Method of display is creative, but not novel.	Message is not original. Method of display is not creative or original.
<b>Persuasiveness of the message (Double Points)</b>	Poster conveys a clear and important message in a powerful and persuasive manner (8)	Poster clearly conveys a message. (6).	Poster hints at a message (4).	No message is conveyed (0).
<b>Appropriate use of one of listed statistics (required)</b>	Uses one of available statistics in an appropriate and creative manner	Uses available statistic. Use is appropriate but not creative	Use of statistic not appropriate (doesn't fit poster)	Does not use one of required statistics
<b>Overall Impression</b>	One of the best entries	Above average	Average	Below average

**TOTAL SCORE:**