



# EQTY 2024

## Sponsorship Prospectus

On September 12, 2024, Boston Medical Center Health System (BMCHS) will host EQTY 2024: Accelerating Health Justice at Artists for Humanity in Boston.

The clear message out of our inaugural conference last year was to reject futility — we can break down the barriers that prevent people from being healthy and living their best lives. We're excited to come back together for EQTY 2024 and continue that mission.

**EQTY 2024** will explore the past, present, and future of health equity. We are bringing esteemed speakers to the EQTY stage to inspire, share their expertise, and showcase the latest innovations in advancing equity across the country.

### Learn More

For more information about EQTY 2024, go to [bmc.org/eqty2024](https://bmc.org/eqty2024)



## Event Details

**Date:**

September 12, 2024

**Location:**

Artists for Humanity  
Artists for Humanity EpiCenter  
100W 2nd St. Boston, MA 02127

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## Sponsorship Levels

**Platinum Sponsor - \$40,000**

- Mention in opening remarks
- Business name & logo included on:
  - Summit website
  - Digital & physical signage
  - Promotional materials (emails & social media)
- Tabling spot in mezzanine section
- 10 premium seats

**Gold Sponsor - \$20,000**

- Mention in opening remarks
- Business name & logo included on:
  - Summit website
  - Digital & physical signage
- 8 premium seats

**Silver Sponsor - \$10,000**

- Business name & logo included on:
  - Summit website
  - Digital & physical signage
- 4 premium seats

**Bronze Sponsor - \$7,500**

- Business name & logo on Summit website
- 2 premium seats



## I would like to support EQTY 2024 at the following level:

- Platinum Sponsor - \$40,000
- Gold Sponsor - \$20,000
- Silver Sponsor - \$10,000
- Bronze Sponsor - \$7,500
- Individual Ticket - \$375 per person. Reserve \_\_\_ ticket(s)
- Ticket Underwriting - \$375 per person. Reserve \_\_\_ ticket(s) to patients and their caregivers

In accordance with IRS and donor advised fund (DAF) guidelines, gifts recommended through DAFs are an acceptable way to make a general donation towards an event; however, if a donor wishes to sponsor or attend the event, they must purchase individuals tickets for \$375 for themselves and any guests separately from their DAF grant. Please contact [events@bmc.org](mailto:events@bmc.org) in advance of recommending a gift via a DAF for more details.

A gift of \$ \_\_\_\_\_ has been:  enclosed (payable to Boston Medical Center)  pledged

Attending:  Not Attending:

Contact Name: \_\_\_\_\_ Title/Organization: \_\_\_\_\_

Name as it should appear for recognition: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return completed form to [partnerships@bmc.org](mailto:partnerships@bmc.org) or the Office of Development at 960 Massachusetts Ave Floor 2, Boston, MA 02118

Boston Medical Center Tax ID: 04-3314093