



TOOL 1.3: Defining Program Goals

This tool comes from one method of developing goals based on each activity that your navigation program is going to undertake from Bonner Foundation (www.bonner.org). Each of these steps is broken down further in the worksheet below, which should be completed for each program goal.

1) Describe a program activity <i>Who will do it? With whom?</i> <i>When/how often/where/how?</i>	
2) Define the desired result <i>What happens as a result of this activity?</i>	
3) Choose an evaluation measure <i>What concrete indicators might you look at to determine if what you wanted to happen did actually happen?</i>	
4) Define the standard of success <i>What will change? How much? For how many people? Over what time period?</i>	
5) Describe who will benefit <i>What types of people will benefit?</i> <i>How will they benefit?</i>	